

BiL Sherman

2016 Aldrich Ave. So #2
Minneapolis, MN. 55405
612-870-1694
bilsherman@yahoo.com

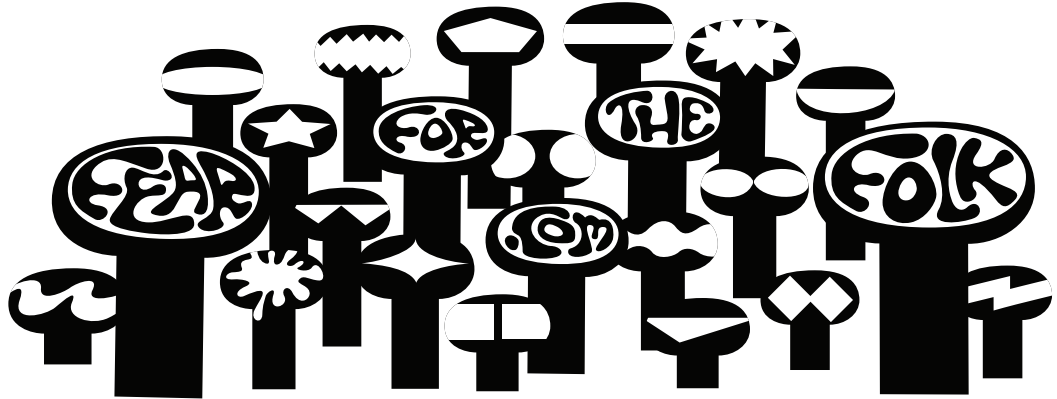


Illustration ♥ Interactive ⚡ Motion ★ Design

Work History

Popular Front: Littlest Pet Shop Collector
Tool and Scrapbook
Fall 2009

Established the final design direction for an interactive online toy with the help of fellow designers and using graphics from preexisting Hasbro projects. I worked closely with developers to link the many animations, and helped solve user interface issues.

Popular Front: HasbroKids.com Littlest Pet
Shop interactive collectibles/brand world
design update
Summer 2009

Photographed assets from toys, created flash animations, and worked with developers for a series of interactive collectibles for Hasbrokids.com. I was also responsible for finishing the final designs for the Littlest Pet Shop brand environment.

Popular Front
Summer 2008

Worked with senior designers and web strategists on designs, layouts, graphics, and animations for Hasbrokids.com and the General Mills/WIC nutritional information website.

Freelance

Bobbi Boyle Music Video
Winter 2009

Created a web promo piece featuring a song from a rerelease of a rare 60's pop jazz album for a local record label *Mpls. Ltd.*

The Chinch Bugs *Unglued* CD design
Summer 2006

Designed and illustrated rock band's CD and logo.

School History

Minneapolis College of Art and Design
Fall 2007 – Spring 2009
BFA: Illustration.

Minneapolis Community and Technical
College
Fall 2005 – Summer 2007
AAS in Web design

San Francisco Art Institute
Fall 1994 – Spring 1995
Studied painting, drawing, performance and video.

Expertise

Traditional and digital illustration. Modular and motion graphics, interactive design. Typography, drawing, sketching, storyboarding, and branding/ideation skills.

Software

Flash, After Effects, Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat Pro, Fontographer, Windows Office, Audacity, HTML, CSS.

Interests

Rock Band/Folk Band:
Mannequins on Welfare, Headstone
1997 – present

Song writing, booked and played shows at clubs all over Minneapolis, and designed all visual material including flyers, postcards, and album art.

Television and Video Games
1974 – Present

I love cartoons and scroll games.